

DIAMONDS & THRILLS

ROY

MEDIA PACK 2019



LUXURY LIFESTYLE

Take a step into the world of diamonds and thrills with ROX Magazine.

Bringing together luxury watches, glistening diamond jewellery and respected fashion designers the bi-annual publication offers a chance to escape reality with a little glitz and glamour.

Two magazines are released per edition:

ROX Woman (120+ pages)

ROX Man (120+ pages)

Two editions are released in April and October each year.

GUEST CONTRIBUTORS

City AM watch expert Alex Doak

Eve's Watch writer Laura McCreddie-Doak

The Jewellery Editor's writer Rachael Taylor

Editor at Large at Car Magazine Chris Chilton

BRANDS WHO ADVERTISE

ASTON MARTIN
AUDEMARS PIGUET
BAUME & MERCIER
BELVEDERE
BENTLEY
BLYTHSWOOD SQUARE HOTEL
BMW
BOCONCEPT
BREMONT
BRUICHLADDICH
CHOPARD
CRAIGELLACHIE HOTEL
DAKOTA DELUXE
EMIRATES
FERRARI
GLENMORANGIE
GUCCI
HUBLOT
HUGO BOSS
JAGUAR
LAMBORGHINI
LOUIS XIII
LAND ROVER
MASERATI
MCLAREN
MOËT & CHANDON
PORSCHE
RETTIE
ROLLS ROYCE
TAG HEUER
TUDOR
VILLAGE HOTEL
VIVIENNE WESTWOOD
WALKER SLATER
ZENITH



DISTRIBUTION & READERSHIP

ROX Magazine is distributed in Scotland and the North of England in Glasgow, Edinburgh, Aberdeen, Newcastle and Leeds.

30,000 printed copies

10,000 mailed to ROX VIP customers

10,000 distributed to ROX stores

10,000 distributed to boutique hotels, car dealers, cafes and salons

150 luxury locations

CUSTOMER FACTS

55% of readers are aged 26-55

18% of readers are Mosaic Category A - Alpha Territory

30% of readers have a household income of more than £70K

LUXURY CONSUMERS

90% buy designer fashion

92% buy designer beauty

LOYAL READERSHIP

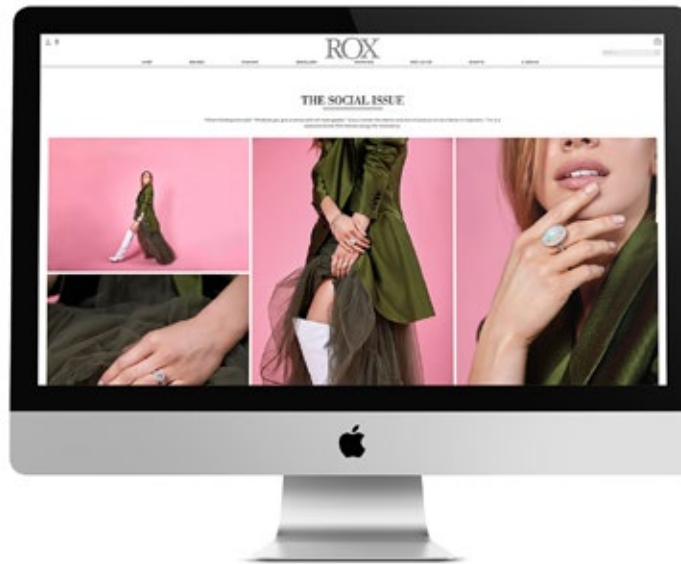


PLATFORMS

Glossy and tactile, ROX Magazine is a superior quality publication that looks and feels good. ROX Magazine content is also published online at www.rox.co.uk/magazine.



Print



Desktop



Mobile

ADVERTISING RATECARD 2018

SINGLE PAGE

PAGE RUN OF PAPER	£940
PAGE SPECIFIED POSITION	£1200
INSIDE BACK COVER	£1800
ADVERTORIAL	£1300

DOUBLE PAGE SPREAD

PAGE RUN OF PAPER	£1800
PAGE SPECIFIED POSITION	£2600
INSIDE BACK COVER	£2400
ADVERTORIAL	£2500

A 25% discount will be applied if you feature in both Magazines

Add-ons including inserts, cover mounts, gatefolds are available on request



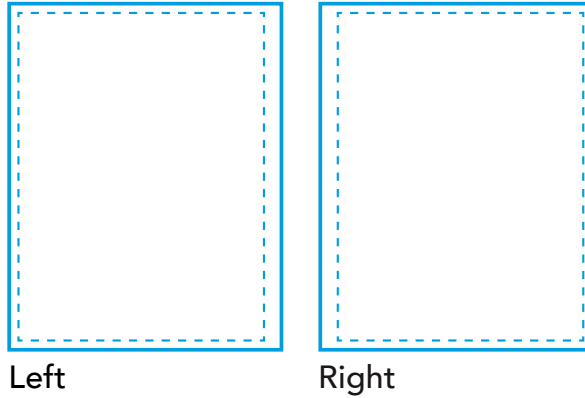
PRINT SPECIFICATIONS

FULL PAGE SINGLE

Trim Dimensions:
200mm x 270mm (W x H)

Bleed:
3mm required

Type Area:
Please leave a border of at least 10mm top, bottom and outside edge and at least 15mm on the inside edge

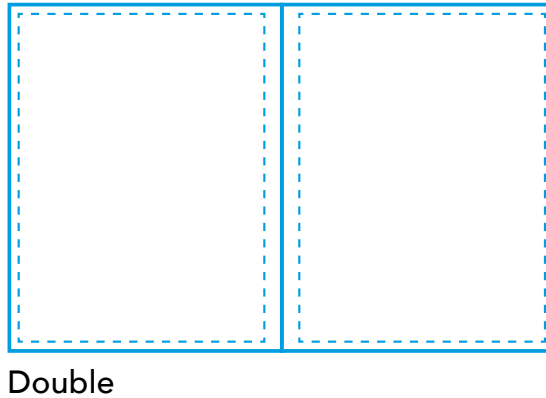


DOUBLE PAGE SINGLE

Trim Dimensions:
400mm x 270mm (W x H)

Bleed:
3mm required

Type Area:
Please leave a border of at least 10mm top, bottom and outside edge and at least 15mm on the inside edge



PRODUCTION SCHEDULE AW19

Are you interested in being involved in the next editions of ROX Man and ROX Woman? Our team is thrilled to offer editorial and advertising support to help you tell our readers what you do best. Make sure you don't miss the chance to reach more than 30,000 readers with our deadline guide below.

AUTUMN/WINTER 2019	COPY DEADLINE	PUBLISH DATE
ROX WOMAN	w/c 22nd July 2019	w/c 9th September 2019
ROX MAN	w/c 22nd July 2019	w/c 9th September 2019

CONTACT

Interested in getting involved? Get in touch to discover more about advertising, editorial and partnership opportunities.

EDITORIAL & ADVERTISING

magazine@rox.co.uk

EVENTS

events@rox.co.uk

PARTNERSHIPS

partnerships@rox.co.uk

ROX MAGAZINE
42/43 Argyll Arcade
Glasgow, G2 8BG

[VIEW E-BOOKS >](#)

