

ROX

DIAMONDS & THRILLS

MEDIA PACK 2021



LUXURY LIFESTYLE

Take a step in the world of diamonds and thrills with ROX Magazine.

Bringing together luxury watches, glistening diamond jewellery and high fashion, the bi-annual publication offers a chance to escape reality with a little glitz and glamour.

Two editions are released in April and October each year.

GUEST CONTRIBUTORS

City AM watch expert Alex Doak

Eve's Watch writer Laura McCreddie-Doak

The Jewellery Editor's writer Rachael Taylor

Editor at Large at Car Magazine Chris Chilton

Scottish Michelin starred Chef Martin Wishart

BRANDS WHO ADVERTISE

Aston Martin	Emporio Armani	McLaren
Audemars Piguet	Ferrari	Moët & Chandon
Audi	Glenmorangie	Porsche
Belvedere	Gucci	Rolls Royce
Bentley	Hublot	TAG Heuer
BMW	Hugo Boss	Tom Ford
BO Concept	Jaguar	Tudor
Christian Dior	Lamborghini	Vivienne Westwood
Chopard	Louis XIII	Zenith
Dom Perignon	Land Rover	
Emirates	Maserati	



DISTRIBUTION & READERSHIP

ROX Magazine is distributed in Scotland and the north of England in Glasgow, Edinburgh, Aberdeen, Leeds, Liverpool and Newcastle.

20,000 printed copies

10,000 distributed to boutique hotels, car dealers, cafes and salons

5,000 direct mail to high net worth individuals

5,000 distributed to ROX boutiques

190+ pages of luxury lifestyle content

100+ luxury locations in Scotland and the north of England

CUSTOMER FACTS

55% of readers are aged 26–55

18% of readers are Mosaic Category A – Alpha Territory

30% of readers have a household income of more than £70K

LUXURY CONSUMERS

90% buy designer fashion

92% buy designer beauty

LOYAL READERSHIP

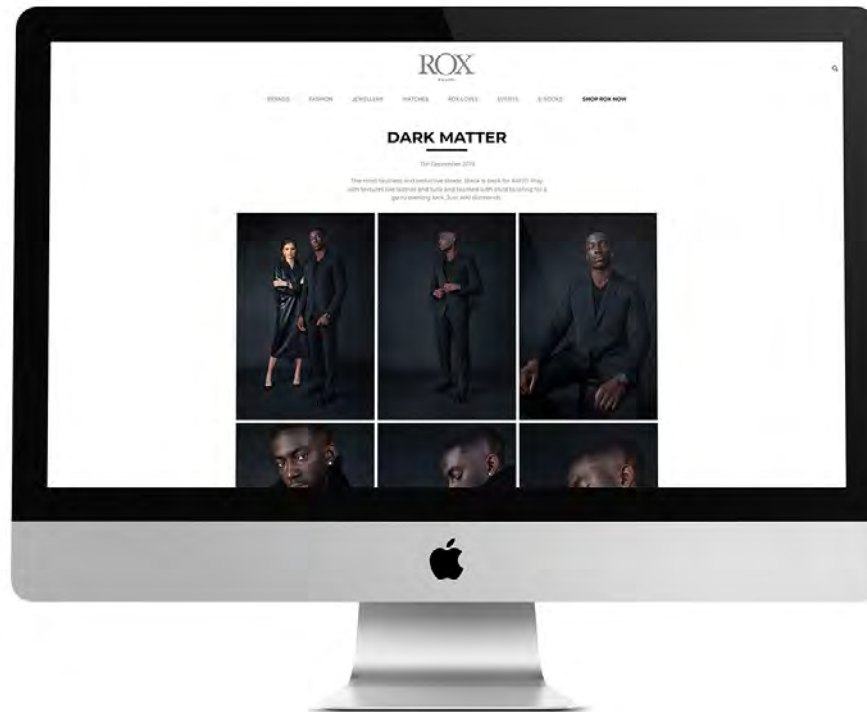


PLATFORMS

Glossy and tactile, ROX Magazine is a superior quality publication that looks and feels good. ROX Magazine content is also published online at rox.co.uk/magazine.



Print



Online



PRINT SPECIFICATIONS

FULL PAGE

Trim Dimensions:
200mm w x 270mm h

Bleed:
3mm required

Type Area:
Please leave a border of at least 10mm
top, bottom and outside edge and at
least 15mm on the inside edge

DOUBLE PAGE

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CONTACT

Interested in getting involved? Get in touch to discover more about advertising, editorial and partnership opportunities.

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EVENTS

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[View ROX Magazine](#)



PRODUCTION SCHEDULE

Are you interested in being involved in the next editions of ROX Magazine? Our team is thrilled to offer editorial and advertising support to help you tell our readers what you do best. Make sure you don't miss the chance to reach more than 20,000 readers with our deadline guide below.

	AW21
COPY DEADLINE	7th September
PUBLISH DATE	5th October

